



Celestia Awards 2025 Voting Policy

Introduction

The **Celestia Awards 2025** remains committed to maintaining a **fair, transparent, and credible** voting process that celebrates the integrity of Liberia's gospel and inspirational music industry. This policy outlines the procedures, voting methods, and rules that govern the 2025 voting exercise to ensure accountability and fairness across all categories.

1. Voting Platform

Voting for the **Celestia Awards 2025** will be conducted through the **Tech 231 Liberia**–powered **Mobile Money USSD Platform**.

Voting Code: *456*20*[Nominee Code]# | **Voting Period:** November 1–30, 2025

2. Voting Structure

The final results for each category will be determined through a combined scoring system:

- **Public Vote – 70%**
- **Vetting Committee Vote – 30%**

The **Vetting Committee's 30% vote** will be completed and submitted **prior to the start of public voting**, ensuring an unbiased and transparent process.

3. Eligibility to Vote

- Voting is **open to the general public**, including fans, industry professionals, and supporters of the Liberian Gospel Music Industry.
- Each individual can vote **multiple times per day**.
- Each voting session allows a **maximum of 100 votes** per person.
- Each vote costs **\$0.25 USD**, payable via **MTN Mobile Money**.

4. Voting Categories

- Each award category features a **maximum of five (5) nominees**, as determined by the Celestia Awards Vetting Committee.
- Voters may choose to vote in **all categories** or only in categories of their preference.



5. Voting Process

- Voters dial *456*20# on an MTN mobile line.
- Follow on-screen instructions to select a category and nominee.
- Confirm payment via Mobile Money to complete the vote.
- Votes are automatically recorded and verified through the Tech 231 system.

6. Monitoring and Security

- The **Celestia Awards Organizing Committee**, in collaboration with **Tech 231**, will monitor the voting system to ensure fairness and transparency.
- Any attempt to manipulate or interfere with the process, including fraudulent transactions or vote buying, will lead to investigation and possible **disqualification**.

7. Transparency and Fairness

- The voting process will be supervised by the **Celestia Awards Technical Team** and independent auditors.
- No nominee or affiliate will have access to voting data before the official results are released at the **Awards Ceremony**.

8. Conflict of Interest

Members of the Vetting Committee or Organizing Team are strictly prohibited from participating in any activity that may influence the outcome of the votes. All committee decisions are final and binding.

9. Announcement of Winners

Winners will be officially announced during the **Celestia Awards 2025 Ceremony** in **December**. In the event of a tie, the Organizing Committee will determine an appropriate tie-breaking method.

10. Disqualification

Any nominee or participant found violating the **Celestia Awards 2025 Voting Policy** will face immediate disqualification. The Committee reserves the right to take necessary action against fraudulent activity.

11. Responsible Voting

We encourage all participants to vote responsibly, upholding the spirit of fairness, respect, and unity that the Celestia Awards stands for. Support your favorite nominees with integrity and passion.



12. Reinvestment of Voting Proceeds

A portion of the voting proceeds will be reinvested into initiatives that promote the **growth and professional development** of Liberia's Gospel Music Industry.

Conclusion

The **Celestia Awards 2025** continues to celebrate gospel excellence under the theme “**Legacy in Motion**” — honoring the past, celebrating the present, and inspiring the future. This policy ensures a transparent and accountable process that amplifies both the **public's voice** and the **industry's standards of excellence**.